# ANGELS IN THE GLEN

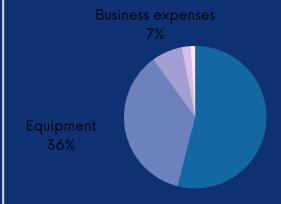
## 2021 ANNUAL REPORT

## **TOTAL REVENUE**

\$48,714 - Includes resource downloads, YouTube monetization, Amazon book sells, and supporter contributions.

## **EXPENSES BREAKDOWN**

Total expenses = \$51,574



Advertising 54% Advertising (Google Search & Facebook) = 54%
Equipment = 36%
Business expenses (accounting, legal, postage etc.) = 7%
Web hosting & software = 2%
Content editing services = 1%





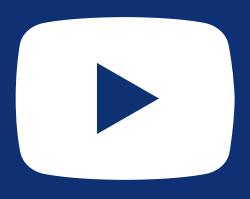


This year we invested in video, editing, audio, and lighting equipment, enabling us to create new video content without the high cost of rentals and video services.

# **NET LOSS/GAIN**

Net loss = \$2,860

# PERFORMANCE SUMMARY: LIFETIME



### YouTube

700,000 video views
116,000 watch hours
9,000 subscribers
150 countries, nations, territories reached
2,079 comments engaged
12,423 likes
Live since March 2020



#### Website

511,000 visits
7,600 subscribers
2,865 resources downloaded
119 books sold
200+ countries, nations, territories reached
Live since March 2020

## NOTE TO SUPPORTERS

Our commitment is to reach the largest possible audience across many communication platforms. The majority of monies are directly reinvested into maximizing the reach of these teachings as well as creating new content. The goal is to fulfill our role in the Great Commission. Your generosity plays a vital role in helping Angels in the Glen spread these important prophetic teachings around the world. We believe that God is using people like you to enable us to accomplish much more than we ever could from our own resources. Angels in the Glen is committed to full accountability, transparency, and financial stewardship with every dollar received.